

Claims:

1. Post for articles such as parasols, road signs, advertising signs, or a rotary clothes drier, with a top part (1) for holding a shaft of the article and a bottom part (2, 2') facing the ground, characterized by a central connecting element (3, 3') which is located in the area of the bottom part (2, 2') and which can be positively joined to a mount (11, 11') which is anchored securely in the ground.

2. Post as claimed in claim 1, wherein the central connecting element (3, 3') is a screw and the mount (11, 11') is an anchor.

3. Post as claimed in claim 1, wherein the central connecting element (3, 3') and the mount (11, 11') form a screw thread-quick release coupling.

4. Post as claimed in claim 1, wherein the central connecting element (3, 3') and the mount (11, 11') can be joined to one another via a snap connection and/or rotary connection.

5. Post as claimed in one of claims 1 to 4, wherein the mount (11, 11') consists of high-quality steel or aluminum.

6. Post as claimed in one of claims 1 to 5, wherein the top part (1) is a pipe and the bottom part (2) is a plate which is connected to the pipe in the manner of a flange.

7. Post as claimed in one of claims 1 to 6, wherein the pipe (1) is open on its end facing the mount (11) and wherein the connecting element (11) on this end is attached to the pipe (1).

8. Post as claimed in claim 7, wherein a holding part (4) for the connecting element (3) is mounted in the pipe (1).

9. Post as claimed in claim 8, wherein the holding part (4) consists of a receiving part (5) through which the connecting element (3) extends, and a fixing part (6) with which the connecting element (3) is held in the receiving part (4).

10. Post as claimed in claim 9, wherein the receiving part (5) and the fixing part (6) are screwed (7) to one another.

11. Post as claimed in claim 9 or 10, wherein the fixing part (6) has a centering opening (10).

12. Post as claimed in one of claims 1 to 11, wherein the bottom part (2, 2') is captively connected, for example welded, to the top part (1).

13. Post as claimed in one of claims 1 to 12, wherein the bottom part (2') is formed by an essentially all-over ground plate which is permanently joined to the top part (1).

14. Post as claimed in claim 12, wherein the connecting element is inserted through a hole (13) in the ground plate (2').

15. Post as claimed in one of claims 1 to 14, wherein the connecting element (3, 3') is captively connected, for example, cemented to the post.

16. Post as claimed in one of claims 13 to 15, wherein the connecting element (13) is a screw (3') which is screwed into the ground plate (2') and is optionally fixed there.

17. Post as claimed in one of claims 1 to 16, wherein the top part (1) in the area of its top end has a clamp device for the shaft of the article.

18. Post as claimed in one of claims 13 to 17, wherein there is an elastic layer (15) on the ground plate (2') on the side facing the ground.

19. Post as claimed in claim 18, wherein the elastic layer (15) is a plate of rubber or the like.

20. Post as claimed in claim 18 and 19, wherein the layer (15) is permanently joined, for example cemented to the bottom part (2').

21. Post as claimed in one of claims 18 to 20, wherein the layer (15) closely surrounds the central connecting element (3, 3').

22. Mounting device for attachment of a mount in an opening in the ground with a support (16) on which the mount (11, 11') is detachably mounted during installation, characterized by a support means (17) which during mounting of the mount (11) in the opening in the ground rests on the surface (14) of the ground, and essentially symmetrically surrounds the support (16).

23. Mounting device as claimed in claim 22, wherein braces (18) which form the support means (17) project away from the support (16) essentially in a star shape.

24. Mounting device as claimed in claim 23, wherein a support ring (19) is attached to the braces (18).

25. Mounting device as claimed in one of claims 22 to 24, wherein the support (16) is a threaded pin.